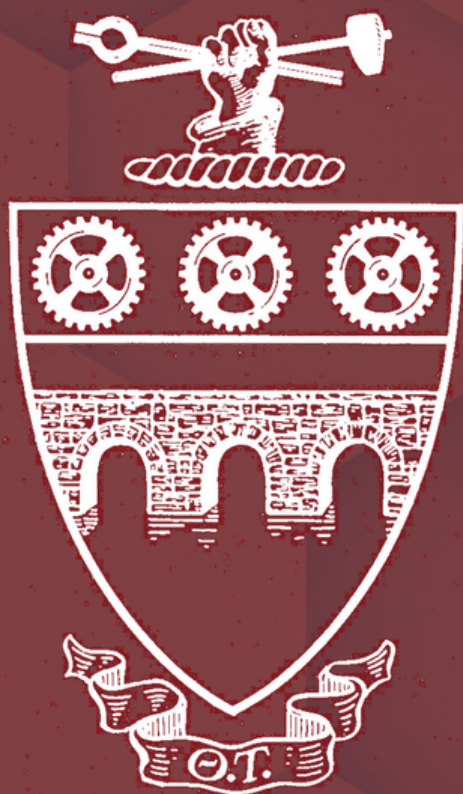


Sponsorship Packet 2023



Theta Tau
Professional Co-Ed
Engineering Fraternity

University of Maryland



Dear Current Corporate Sponsor,

On behalf of the Eta Delta Chapter of Theta Tau at the University of Maryland College Park, we would like to thank you for your partnership as one of our corporate sponsors for the 2022-2023 academic year. With your assistance, we were able to provide our members with exclusive company information sessions, professional development opportunities, and even scholarships. We are beyond grateful for your generous contributions and we would appreciate your continued support. Although you may be familiar with our current sponsorship program and amenities, we would like to update you on the goals and events for this upcoming year, along with recent awards and recognition our chapter has received.

The Eta Delta Chapter is both nationally and locally recognized for our outstanding commitment to service in our community, developing our members professionally, and providing our members with an inclusive and amicable atmosphere to foster lifelong friendships. The following are awards our chapter won at the recent Theta Tau National Convention:


- 2022 National Award for Best Professional Development Program
- 2022 National Award for Best Diversity, Equity & Inclusion Program
- 2022 National Award for Best Chapter Brotherhood
- 2022 National Award for Best Service Program

As reflected by our achievements, our chapter focuses on building a foundation of **professionalism, community service, academic achievement, and talented, hardworking individuals**. Our members exude these characteristics with each event planned; just last year we were able to organize a food drive with the College Park Food Bank, host a blood donation drive, plan and run a professional development "boot camp," fundraiser for the National Alliance for Mental Illness, host corporate information sessions, and more.

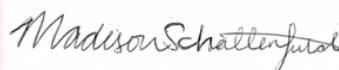
Our return to in-person schooling and events provides ample opportunities for corporate involvement and sponsorship. We hope to continue engaging with you via professional development workshops, member and company socials, outreach programs, and networking events. As a reminder, **sponsors may also receive priority scheduling for all of our programs and activities**, thus increasing exposure to our chapter, its members, the A. James Clark School of Engineering, and the University of Maryland.

Thank you again for your contributions to our chapter and we hope to continue our relationship as we move into this upcoming academic year. An investment in Theta Tau at the University of Maryland creates a pathway for members to develop personally, professionally, and academically while establishing a relationship with your company. If you have any questions, please feel free to contact our VP of Corporate Relations via phone at (203)-822-8998 or via email at corporate.thetatau.umd@gmail.com

Best Regards,



Lucas D. Frankle
President, Fall 2022



Madison H. Schattenfeld
Corporate Relations, Fall 2022



History

Theta Tau is the oldest, largest, and foremost fraternity for Engineers. Since its founding in 1904, Theta Tau has initiated over 40,000 members. With an emphasis on quality and a strong fraternal bond, Theta Tau at UMD has built a network of over 300 members since 2011. Many of our members are leaders of other organizations on campus, such as the Student Government Association, Engineers Without Borders, and professional societies like the QUEST Honors Program, National Society of Black Engineers, Society of Hispanic Professional Engineers, and Society of Women Engineers.



THE PURPOSE OF THETA TAU

is to develop and maintain a high standard of professional interest among its members, and to unite them in a strong bond of fraternal fellowship.



Purpose



Vision

1. Build brotherhood, lifelong relationships, and networks
2. Diversity of engineering disciplines and demographics
3. Mutual respect and professionalism
4. Balance of social, service, and professional activities





THETA TAU

PROFESSIONAL ENGINEERING
FRATERNITY
AT THE UNIVERSITY OF MARYLAND

Fall 2022 Executive Board



President

Lucas Frankle
Bioengineering
Class of 2024
president-thetatau@umd.edu



Vice President

AJ Strawderman
Mechanical Engineering
Class of 2024
vp-thetatau@umd.edu



Treasurer

Jakob Brinkman
Civil Engineering
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Eric Palmer
Materials Science Engineering
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corrsec-thetatau@umd.edu



Director of Risk Management

Lauren Gabranksi
Bioengineering
Class of 2024
risk-thetatau@umd.edu



Eta Delta Chapter Advisor

Dr. Kenneth Kiger
Associate Dean
Undergraduate Programs
kkiger@umd.edu



Corporate Relations

Maddie Schattenfield
Mechanical Engineering
Class of 2023
corporate-thetatau@umd.edu

1131 Glenn L.
Martin Hall
College Park, MD 20742
thetatauumd.com

Demographics

Theta Tau
@ UMD

By the Numbers

Total Active Members

67

Alumni Network Size

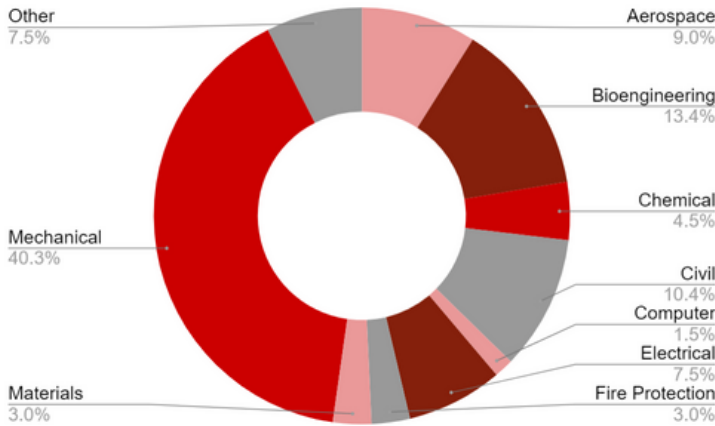
290

Average Chapter GPA

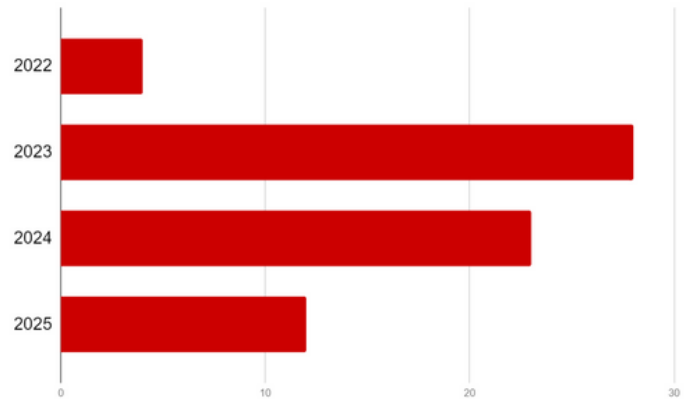
3.62



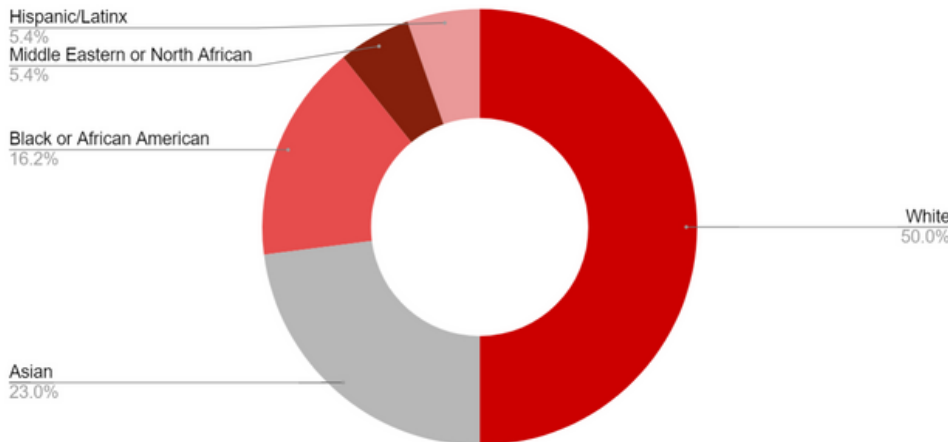
By Major



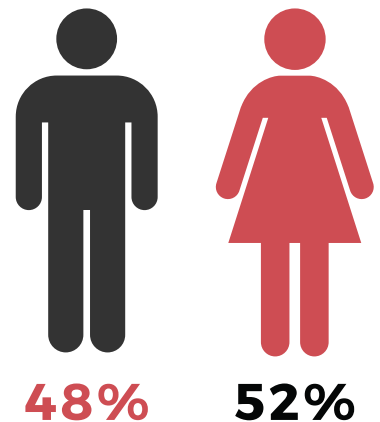
By Graduation Year



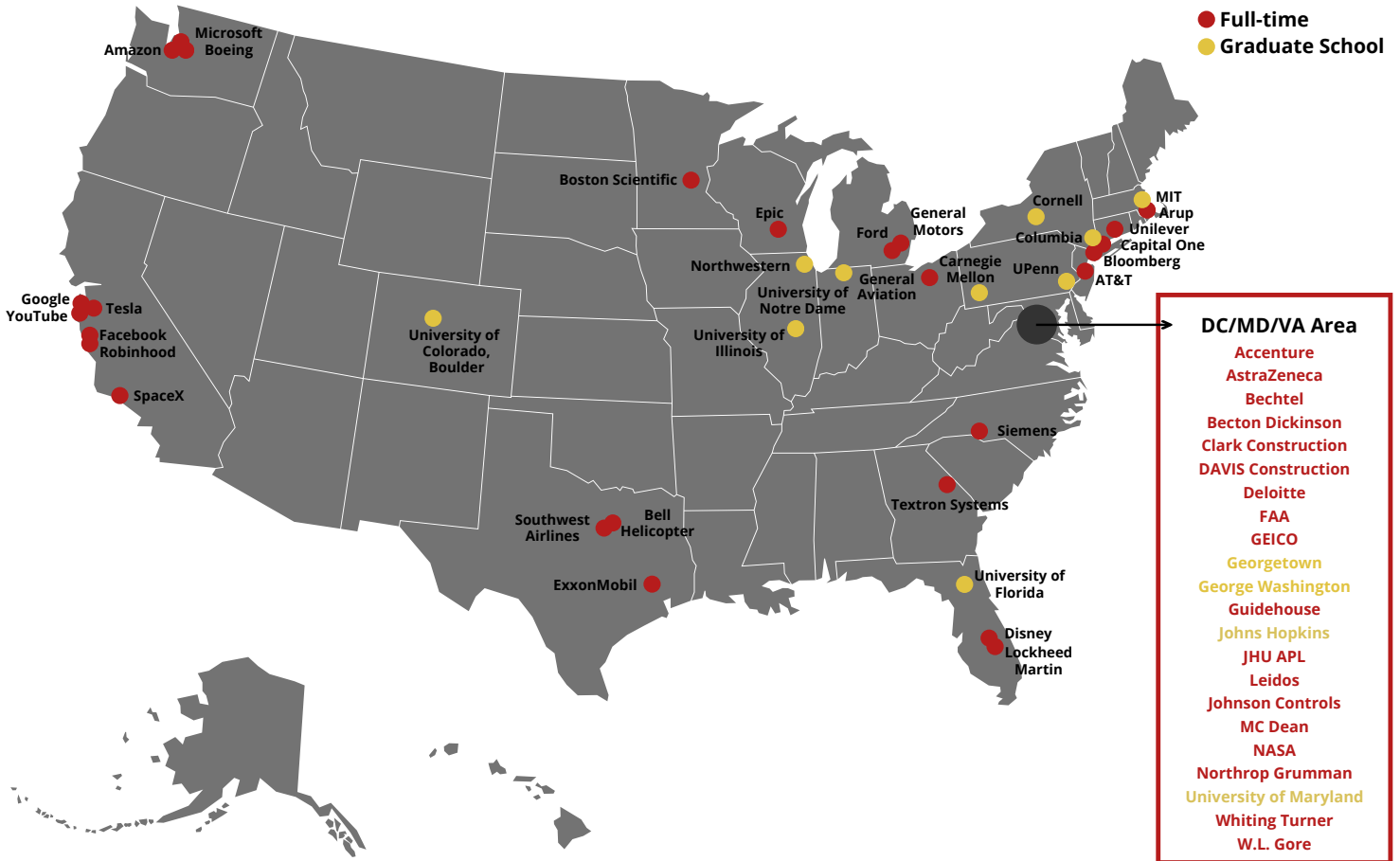
By Ethnicity



By Gender



Alumni Locations & Reach



Chapter Accomplishments

























2022 National Convention Awards

- Best Professional Development Program
- Best Diversity, Equity & Inclusion Program
- Best Service Program
- Best Chapter Brotherhood

2021 National Convention Awards

- Best Professional Development Program
- Best Diversity, Equity & Inclusion Program
- Best Chapter Brotherhood
- Best Chapter Photography
- Best Delegation – Atlantic Region

Sponsorship Levels

| |  \$3,000+ Jacqueminot |  \$2,999 \$2,000 Gold |  \$1,999 \$1,000 Silver |  \$999 \$500 Bronze |
|---|--|--|--|--|
| Logo displayed on website & social media |  |  |  |  |
| Access to Resume Book |  |  |  |  |
| Priority scheduling for Chapter Meeting Info Session/Workshop |  |  |  | |
| Job postings sent to brothers in weekly chapter recaps |  |  |  | |
| Invitation to STEM Outreach / Skills Fair events |  |  | | |
| Invitation to host Joint Info Session with Theta Tau and any other professional student group at UMD |  |  | | |
| Participation in NEW Scholarship Program* |  | | | |
| Free Entry to Region-Wide Conferences and Networking Events with UVA, JHU, GW, VT, & more |  | | | |

*In previous years, we've partnered with companies to bring scholarships to our chapter members. This year, we will be working with the A. James Clark School of Engineering to allow **all engineering students at the University of Maryland** to apply for these scholarships. These scholarships will be named after your company and awarded to an engineering student who exemplifies your specific company's values. Please see Page 13 for more details!

Fall 2022 Semester Calendar

September

| S | M | T | W | Th | F | Sa |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

October

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| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

November

| S | M | T | W | Th | F | Sa |
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| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

December

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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

-  General Body Meetings
-  Holidays / No Class
-  Chapter Events (Professional)
-  Alumni Networking Event
-  Chapter Events (Social)
-  Middle/High School Outreach
-  Chapter Events (Service)
-  Regional Conference
-  Final Exams

Note: Info sessions can be, and often are scheduled during, before, or after **General Body Meetings**

Spring 2022 Semester* Calendar

January

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
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| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

February

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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | | | | | |

March

| S | M | T | W | T | F | S |
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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

April

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| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

May

| S | M | T | W | T | F | S |
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| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

- General Body Meetings
- Chapter Events (Professional)
- Chapter Events (Social)
- Chapter Events (Service)
- Final Exams
- Holidays / No Class
- Alumni Networking Event
- Middle/High School Outreach
- Regional Conference

Service

Theta Tau @ UMD



NAMI 5K Walk

The National Alliance on Mental Illness is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI walks are 5K events occurring across the country that raise awareness and support for NAMI organizations. Last spring, our chapter raised over \$5,600 dollars and participated in a virtual walk to support NAMI. Last fall, we did a similar 5k event to raise money for Children's National Hospital and actually hosted the virtual 5k for our area though our chapter.

Habitat for Humanity

This is our largest outreach event every year. Habitat for Humanity is an annual weeklong service trip where members travel to Flagler Beach, Florida to work with low-income families to help construct houses. Under the supervision of experienced construction workers, members are able to help combat housing instability and unaffordable housing while gaining valuable teamwork and craftsmanship skills. After multiple cancellations due to COVID-19 precautions in past years, our members loved serving again this past Spring, 2022!



INOVA Blood Drive

Theta Tau members both work as staff and donate at blood drives hosted at the University of Maryland. This past Spring, we worked with INOVA Blood Donor Services and the university to host an event that was open to the community, enabling more than 50 people to donate blood. This included members of Theta Tau and people from the surrounding campus community.

Service

Theta Tau @ UMD



Campus Cleanups

To improve the campus community on a weekly basis, members walk around the UMD and College Park area to pick up litter and dispose of it appropriately.



STEM Mentorship

One of our favorite events is working with middle/high school students in our community. We've partnered with 4-H to mentor a local FIRST Robotics Team to teach the fundamentals of engineering design.



International Coastal Cleanup

One of our favorite fall service events is participating in the International Coastal Cleanup at Kingman Island. Last year, we collected more garbage bags full of trash from the coast line than we had people to carry them back!



Care Packages for the Homeless

Through a sponsorship by Giant Foods, members were able to put together care packages with winter essentials like gloves, scarves, and canned food for Shepherd's Table, a homeless services center in Silver Spring.

Brotherhood

Theta Tau

@ UMD



Chapter Meetings

Chapter meetings are held weekly and often host company workshops. Past topics include resume workshops, interview prep, case study practice, networking events, alumni panels, and internship and full-time opportunity information. **Sponsors are recognized through advertisements before, during, and after meetings and offered opportunities to host workshops and talk about their company.**

Theta Tau @ UMD Social Events

Theta Tau at UMD social events are a way for members to get to know each other and bond outside of their academics while building community among the chapter. This semester, our chapter looks forward to hosting events like pumpkin picking, BBQ cookouts, and camping events! While we host these events and continue to create a new sense of normal, we will continue to follow all federal and local guidelines regarding COVID-19. **Company sponsors also have the opportunity to create their own social events with students.**



Brotherhood

Theta Tau

@ UMD



Annual Retreat

To celebrate our seniors' graduation, each spring members go on a retreat to relax, have fun, and spend time with each other before the summer begins.



Intramural Athletics

Members bond with each other, stay active, and get competitive. Last year, we won the basketball and volleyball championships, and we plan to do it again this year!



Semi-Annual Camping Trips

Every semester, members organize a fraternity-wide camping trip to experience the outdoors together and to get to know the newest members!



Exploring the Area

With so much to do in the D.C./MD area, members organize day trips to visit the monuments, local food spots, and hiking trails. Our newest members always enjoy a bonding D.C. scavenger hunt!

Professionalism

Theta Tau @ UMD



Mentorship Program

Last year, Theta Tau initiated a formalized mentorship program within our chapter. Underclassmen are paired with older members who have similar interests, majors, and post-graduation plans. Similarly, all members have the opportunity to be mentored by alumni, matched by their academic and professional backgrounds. Through various milestones, such as resume critiques and mock interview sessions, mentees learn more about the professional opportunities that are available to them. At the same time, mentors are able to better connect with younger members of the fraternity and pass on their hard-earned advice.

Theta Tau Scholarships

Theta Tau at UMD promotes academic excellence and has previously rewarded active membership within the chapter. This year, we want to partner with you to bring scholarships to all students of the A.

James Clark School of Engineering. The recipients of these scholarships will show commitment to their professional endeavors as well as service to their community, characteristics of past, present, and future brothers, as well as show characteristics valued by your specific company. These recipients will be chosen by Clark School representatives and our advisor Ken Kiger. We hope this new program helps promising engineers achieve their professional goals.

| | |
|---|--------|
| Theta Tau x Company Scholarship (x1) | \$500 |
| Number of Recipients, per company-named scholarship | 1-2 |
| | |
| TOTAL COST | \$1000 |



Alumni Panels & Brunches

Our alumni panels are an opportunity for members to gain valuable insight from those who have already graduated. We host two panels, focusing on industry and graduate school. As people who have recently entered the workforce, our industry panelists provide current member with advice about the hiring process, adjusting to life outside of college, and what to look for in a career. Our graduate school panelists talk about their decision to pursue advanced degrees, how to write applications, and their day-to-day experiences. Overall, the alumni panels are a fantastic way for members to network and share ideas in a professional setting. Theta Tau also hosts an alumni brunch every semester where members participate in networking and elevator pitch practices. Our last alumni event had 52 alumni and 67 active members present!

Atlantic Regional Conference

The Theta Tau Atlantic Regional Conference brings together the Atlantic Regional chapters of Theta Tau every semester to learn from and bond with each other and the Theta Tau National Officers. Each semester, about 200 members from 9 chapters across the DMV gather for the conference. This past Fall, we were fortunate enough to host the conference at UMD! This upcoming semester, Virginia Commonwealth University will host the Regional Conference. A number of corporate sponsors were able to attend, give professional development presentations, and network with the entire Atlantic Region.



| | |
|-------------------------------|----------------|
| Registration Fee (1x student) | \$40 |
| Lodging (1x student) | \$100 |
| Transportation (1x student) | \$30 |
| Expected Number of Members | 25 |
| | |
| TOTAL COST | \$4,250 |



Theta Tau National Convention

The Theta Tau National Convention is an event dedicated to meeting members of Theta Tau chapters from across the country. It brings students and corporations together to share innovative ideas, talents, and career opportunities. The 2021 conference was held last summer in Tampa Bay, FL and attracted over 1,000 student members and alumni from all over the nation. The National Convention occurs every two years in the summer. We always prefer to send as many of our members as possible as the conference is extremely productive and an excellent networking opportunity.

| | |
|-------------------------------|-----------------|
| Registration Fee (1x student) | \$250 |
| Lodging (1x student) | \$330 |
| Transportation (1x student) | \$490 |
| Expected Number of Members | 10 |
| | |
| TOTAL COST | \$10,700 |

Diversity, Equity & Inclusion

Theta Tau
@ UMD



Culture Nights

Every semester Theta Tau hosts a culture night where members can make and share food from the cultures they identify with, allowing our members to showcase their unique background. This event is coupled with a discussion of diversity where members share their experiences as college students in the United States. In the past, our members have brought a variety of dishes from Russia, China, Italy, India, Egypt, and Cuba.

Philanthropic Giving

Every semester, our fundraising chairs coordinate fundraisers to raise \$1,000 for a charity of the fraternity's choice. Over the past year, we have raised over \$10,000 for the Equal Justice Initiative, Black Girls Code, NAACP Legal Defense Fund, and the Thurgood Marshall College Fund through social media donation drives, a Black Author Book Raffle, Super Bowl Squares event, and other virtual programming.

eji Equal Justice Initiative



Dive Deep DEI Sessions

In Spring 2021 our chapter created a position solely dedicated towards diversity, equity and inclusion. We have since expanded the position to 2 people and a host of responsibilities. One is hosting Deep Dives, which occur at every meeting and discuss difficult topics in a safe environment. These aim to increase awareness and promote more diverse and inclusive environments. These topics include systemic racism in education, disability inequality, indigenous peoples' rights, and diversity in the workplace.



THETA TAU

PROFESSIONAL ENGINEERING
FRATERNITY
AT THE UNIVERSITY OF MARYLAND

2023 Company Contribution Form

Company Name: _____

Contact Name: _____

Contact Title: _____

Mailing Address: _____

Phone Number: () _____ Fax: () _____

E-mail Address: _____

Please indicate one of the following with an "X":

We would like you to become an official sponsor of Theta Tau at UMD

_____ Jacqueminot Level (\$3,000+)

_____ Gold Level (\$2,000 - \$2,999)

_____ Silver Level (\$1,000 - \$1,999)

_____ Bronze Level (\$500 - \$999)



**Scan the QR
Code to fill out
our Virtual
Contribution
Form**

Make checks payable to:

University of Maryland
College Park Foundation
Memo Field: Theta Tau at UMD

Mail form and payment to:

University of Maryland
3205 Jeong H. Kim Engineering Building
8228 Paint Branch Dr.
College Park, MD 20742

Theta Tau at UMD truly thanks and appreciates your support for our chapter!

Contact for Payment Questions:

Tamika Hodnett, Associate Director of Corporate and Foundation Relations
Phone: (301) 405-2150 / Email: thodnett@umd.edu

Gifts in support of the University of Maryland are accepted and managed by University of Maryland College Park Foundation, Inc., an affiliated 501(c)(3) organization authorized by the Board of Regents. Contributions to the University of Maryland are tax deductible as allowed by law. Please see a tax advisor for details. Checks can be made out to "U of Md. College Park Foundation" or "UMCPF"



Theta Tau at UMD



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